HSBC UK

News Release

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FITNESS STUDIO FRANCHISE OPENS NEW SITE IN EGHAM WITH SUPPORT FROM HSBC UK

Studio Figura franchisees Joanna Komorowska and Andrzej Kulik have opened a new site in Egham, Surrey, supported by a six-figure funding package from HSBC UK.

The business provides comprehensive fitness and wellness services to its clients and is using the funding to help with start-up costs. This includes a complete site refurbishment with the creation of dedicated fitness and wellness zones as well as training stations and the purchase of specialist, modern equipment to facilitate its range of cosmetic treatments.

Studio Figura is a women-only facility, creating a community space where women are given bespoke plans available to suit their individual needs. The business is also seeking to create three new jobs within the local community.

Joanna Komorowska, Owner of Studio Figura Egham, said: “The support the business has received from HSBC UK has been invaluable as we look to create a space for the women in our local community to enjoy. Our relationship manager at the bank, Tracey Smallwood, immediately understood our business needs and guided us through the process one step at a time.

“We are passionate about creating happier and healthier women in our community and are delighted to have opened our doors this summer.”

Stuart Gibbs, Team Manager, HSBC Business Banking Direct, added: “Studio Figura is set to become an integral part of the local community. With the fitness and wellbeing sector experiencing a significant increase in demand as people embrace the opportunity to get active again post-pandemic, we look forward to supporting the business as it establishes itself further and continues to grow its customer base."

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HSBC UK Bank plc

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Originating in Poland, Studio Figura is a global body shaping concept, which has opened over 1,000 branches worldwide over the last fifteen years. The new Egham studio is one of four studios open in the UK.

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HSBC UK serves over 14.75 million customers across the UK, supported by 24,000 colleagues. HSBC UK offers a complete range of retail banking and wealth management to personal and private banking customers, as well as commercial banking for small to medium businesses and large corporates.

HSBC Holdings plc

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